

Millennium makes a big move ... *PAGE 3*What a World Cup ... *PAGE 5*

THE CARGO CHRONICLE



WOW What a scorcher!

*Chadd's Chatter*

It's not often that we get a summer worth talking about here in the UK, but this summer has been packed full of exciting events, memorable moments and many, many, long, hot days.

READ MORE ON PAGE 2



... As the summer comes to an end, the traditional British drizzle returns and the nights start to draw in, it's a great time to look back and reflect on all that's happened.

It's been a busy season, that's for sure. Both professionally, personally and as an industry.

As the shipping container celebrated more than 50 years since its invention, Millennium celebrated our own 22nd birthday. We've moved into new premises, made some new contacts and created some great friends in our new location.

As a country, we watched as our young football heroes kept us on the edge of our seats and made us believe, even if it was just for a minute, that maybe this year it really was coming home!

In industry news, the K-Line Lawsuit finally got settled, the lost YM Efficiency missing cargo was found, and the next big Alfa & Atlas Logistics Annual Conference is making its way to Europe!

I'm sorry if you missed us in May. We didn't get a newsletter out to you because as you can see it's been busy, busy here at Millennium HQ! But we're back on track now and excited to share our stories, news and advice with you again...

Enjoy! Chadd



Wow what a Scorcher!



50 Years since Containers changed the World *WHAT'S NEXT?*

When the first shipping container was invented in 1956, by American trucker, Malcolm Mc Lean, it took a little while for the concept to get fully adopted. It wasn't until the late 60s they really started to gain some traction, but even then, many considered it to be too risky an investment because "it would never catch on".

Fast forward to the present day. More than 90% of all non-bulk cargo is transported by container. Shipping containers have literally changed the world.

Before containers really caught on, cargo was carried on breakload ships. It had to be loaded, lashed, unlashd and unloaded from the ships on pallets, in crates or even in bags and nets. A slow and laborious task that could cause the loss of cargo or even lives in some cases.

Containers have made shipping faster, more efficient, more affordable and safer for both the cargo and the people involved in getting your stuff where it needs to go. Over the years the progression in the industry has led to larger ships and a faster supply chain. We're already pushing the boundaries of construction and propulsion of ships, navigation channels, technical designs and the port facilities required to load and unload the cargo.

So what next? Where will the shipping industry go over the next 10, 20 or even 50 years?

Well, all we can do is speculate of course. No one can truly predict what technological advances we'll make and how they'll change the world.

TT Club and McKinsey & Company carry out research and analysis to consider the possible futures in the cargo industry. Drawing on their knowledge across all freight chains, including land, sea and air, and interviewing boards of directors, stakeholders and the known "disruptors", they revealed a high level of disagreement and debate between all contributors.

Considering everything from trade growth and potential downfalls, to robotics, technology, 3d printing and data analysis, it's easy to see that big change IS coming, but it's impossible to predict exactly what, and how this change will impact the world of shipping.

I guess that's what makes the industry so exciting? I personally can't wait to see what happens next...

MILLENNIUM MAKES A BIG MOVE

The last few years have been a rollercoaster ride here at Millennium. The shipping industry has seen more challenges and shake ups than ever before, from restructures in the alliances, to hurricanes and other natural disasters.

But despite these challenges, Millennium have gone from strength to strength, continuing to provide an excellent service our customers and growing steadily.

This last month marked a big milestone for us, as we moved into our new premises. Our new offices are located in Hastingwood Business Park in Birmingham. It's a busy park with vibrant, community feel to it.

We've already met our neighbours and are making some great connections. In case you haven't met me, I'm a pretty outgoing and sociable guy. I love to network and make new friends. The Millennium culture follows suit. So for us, this move is ideal.

We have suppliers on site, such as a warehouse, storage and even haulage facilities. Making Millennium stronger, more secure and able to offer you a better service.

It was a big move, but I'm glad we made it. I'm really proud of the progress Millennium has made in these last few years and I'm excited about what's to come in the future... Watch this space!



Chadd's Going to Amsterdam...

Amsterdam is famous for its red-light district and "Coffee Shops". So, you might be wondering why I'm publicising my trip there? Well I hate to disappoint but I'm not that kind of party animal.

I'm not heading to Amsterdam to party this month, I'm going for something much more exciting instead! This year's Atlas and Alfa Logistics Network Annual Conference.

If you've followed my blog for any amount of time, you'll know that I love to travel around the world and network with our partners. You see, Millennium Cargo is built on relationships and there's no better way to strengthen them than face to face.

Building strong relationships with our partners, suppliers and other shipping companies is the best way to ensure that you, our clients, get an excellent service and that your precious cargo is taken care of every step of its journey.

These annual conferences are attended by people from all over the world, but they usually take place in far away destinations such as Hong Kong, India, Malaysia, Dubai or Los Angeles. I'm really excited about this one being in Europe. Not only will some of our partners get to see what this wonderful continent has to offer, but it will be nice to do a short haul flight for once! Only a quick 40 minute hop over the water and I'm there.

The conference takes place 21st - 28th October at the Radisson Blu Palace Hotel in Central Amsterdam. Over the 7 days we'll get to network, learn and hopefully explore a bit of the city. I'm really looking forward to making some new connections and strengthening our old ones too.



Where did all the Containers Go?

Last year I wrote a blog post about the number of containers lost each year. A shocking estimated 10,000 containers go missing each year! But where do they go?

Well, it's hard to say because many of them are never found again. But we do know that a large proportion of them end up on the ocean floor.

In June this year 81 containers were lost overboard from the Liberian-flagged YM Efficiency, and a further 62 damaged in the incident caused by severe weather conditions. It was thought they were lost for good, until related debris was spotted off the coast near Newcastle, New South Wales.

A full search was launched and 37 of the containers located! The search, funded by the YM Efficiency's insurer, Aus Ship and owner Yang Ming, took place over 6 days, by the Port of Newcastle surveying vessel JT Gowland.

The search will continue for the remaining 44 containers and once they are all located they will assess the possibility of trawling operations to recover them.

Whilst it's hard to estimate the losses for the companies involved, it's likely that the time, money and delays to delivery of goods will all have a heavy impact on those involved. This just reaffirms for

me why here at Millennium we place such a high importance on the safety of your cargo.

Our top priority here at Millennium is to ensure the safety of your container every step of its journey. Whilst I understand that sometimes losses cannot be avoided, storms happen and there are no guarantees where mother nature is involved, I am proud to confirm that in 22 years of business we've never lost a shipping container. And we'll continue to do everything we can to keep that track record!



You don't have to wear your pants on the outside to move from A-B!

Setting up home or moving your business abroad? Then leave it to our team of experts!

We will *pack, seal, sign and deliver* you to from the UK to the Far East, Middle East, Red Sea, India, Mediterranean, West Africa, USA, Australia, New Zealand and Europe. You name it, we ship you there!

Give Max a call for a highly competitive quote on worldwide air freight, courier and express parcel services, customer reward packages and all inclusive deals on international domestic relocation you get a great service at a great price.



Fun Facts Number 15

Approximately 97% of all shipping containers are manufactured in China. That's due to the lower labour costs. Plus, it's easier to produce the container close to where most of the world's products are produced.



WHAT A WORLD CUP!

WHAT EVERY BUSINESS OWNER SHOULD LEARN FROM THIS YEAR'S ENGLAND TEAM

If you know me at all you'll know I'm a massive footy fan. I love everything about the beautiful game, from the excitement of an impending match, to the elation of watching my team score a goal. But I take more from it than just entertainment. I think we can learn a lot from our football heroes too.

I usually watch the World Cup from the comfort of my own home or down the local pub, surrounded by my fellow countrymen. But this year was different. The England games happened to fall during my family holiday in Lanzarote. My youngest daughter had just finished her exams, so we hopped on a plane and decided to enjoy a couple of weeks in the sun.

Watching the World Cup in a foreign country was a little different for me. I missed out on some of the Football Fever that the UK does so well, but it was great to see how another country gets involved. No renditions of Three Lions on a Shirt, or It's Coming Home, but I love to experience other cultures, so it was a great experience for me.

This year's World Cup was filled with anticipation. England had a young team, inexperienced and unlikely to go far in this challenging tournament. But they trained hard and kept their heads in the game, despite their disadvantages.

And wow what a result!

They may not have won the tournament, but they really did do us proud. They far surpassed anyone's expectations, and to make it all the way to the Semi-Finals was just a fantastic result!

I love looking for the lessons we can take from things like this and apply to our own lives. And this one has some great ones.



Firstly, what would have happened if the England team had decided that they weren't ready? Or that they didn't need to try too hard because they had no chance of winning as such a young team? They'd never have made it this far.

Your mindset is the key to success, so you've got to get it right. Forget what people tell you and shoot for the stars. Aim high and give everything 100%, because you never know what you're capable of until you try.

That's a brilliant lesson on its own, but what I found really fascinating was watching the losing game.

From the second Croatia scored that first goal I could see an instant shift in the team's mindset. I knew from that very moment they had lost it. That goal could have been nothing. They could have easily caught up and made the game theirs. But it got inside their heads and their game changed immediately. They'd lost the battle before it was even over.

In life, in business and even in football, 90% of the battle is in your head. You've got to master your mindset and keep it strong, even when things go wrong. If you don't control your mind, it will control you!



PROFILE: Ali

Nickname: Ali G

Age: 35

Hobbies: DIY

Any Kids: 2 Boys Abeer & Riaz

Any Pets: No

Role Here At Millennium Cargo
Manager Sales & Operations

What is it you love about your job?
I enjoy my daily challenges

Why did you become a Freight Forwarder?

I am still looking for my carriers adviser!
(ha ha typo carriers advisor see I live
breath and think shipping) I meant careers
advisor...)

Something Fun About Yourself
errmmmm

Any Unfulfilled Ambitions?
Traveling around the world



Do You REALLY Love What You Do?



This year was a big year for my family. My youngest daughter completed her exams and finished school. So earlier this summer we decided to make the most of being able to travel during the school term and took an early family holiday.

We booked 2 weeks in Lanzarote, in a lovely resort by the sea. It had great restaurants, nice bars, beautiful scenery and a private villa with pool. Perfect!

If you've followed me for any amount of time you'll know that I love to travel. Whether it's a trip to Hong Kong to speak to our partners, a hop over to Amsterdam for a conference or a family holiday in the sun. I just love it.

Family holidays are the best. As my kids have grown older I have become more and more aware of what little time we still have left to spend as a family. It won't be long before they've flown the nest and family holidays become a thing of the past.

Because of this, I tend to do very little work when we're away together. But as a business owner I don't completely shut off. All the day to day management of the business stays at the office, but I do still manage one or two key client accounts.

An old friend of mine said something about this that made me think. In discussing my holiday and the work I would continue to do while we were away, he tried to commiserate with me. Telling me what a shame it was that I would have to work on my holiday, and how hard it must be for me to never get proper time off.

This shocked me. I hadn't really thought of it like that. I am happy to keep doing little bits of work on my trip. But then I realised why he felt differently.

This year I celebrate over 30 years working in the freight industry. That's over three decades of hard work, long hours, long haul trips and high pressure contracts. But I still absolutely love what I do.

When you love what you do then working doesn't feel like work. You find yourself eating, sleeping and breathing it, not because you have to, but because you want to. I'm more than happy to do a little work while I am on holiday. I love speaking to my customers and I love thinking, planning and coming up with ways to move the business forward.

Of course, family time takes priority while we're away. But I don't have to totally disconnect from my business in order to relax and have a good time.

But there's been a lot of pressure on Entrepreneurs recently to find more of this mythical "life balance". Speak to a non-business owner about it and they'll ask you if you ever take "time off"? To do what? Watch TV?

I'm not at all advocating workaholism, managing your time is important and making sure you have time for your family, health or other important things matters too.

But instead I am questioning the idea that in order to have "life balance" we have to disconnect from our business and stare at a box.

If you love what you do, like I do, then work isn't work. If you don't, then maybe you need to look at making a change...

Fun Facts Number 16

Thanks to the clean diesel trucks that operate today, it would take 60 trucks to equal the exhaust emissions of just one truck from 1988.

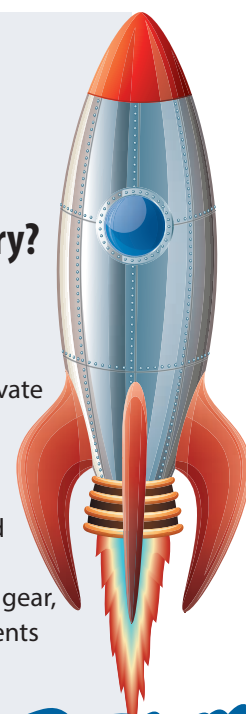
Clean diesel trucks now account for 30 percent of commercial vehicles in operation in the U.S.



Fun Facts Number 17

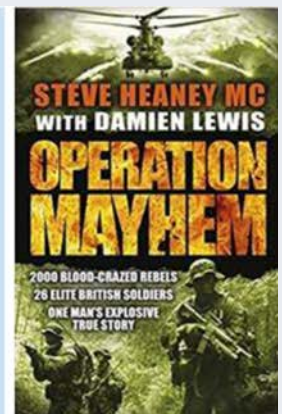
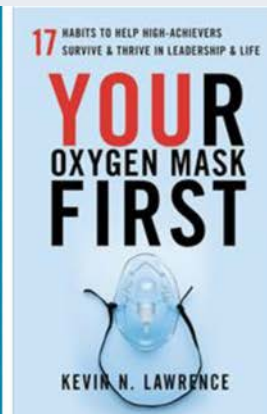
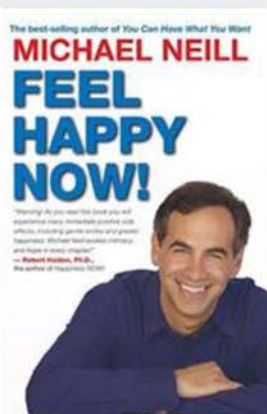
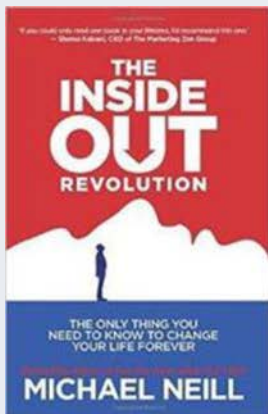
Highest ever altitude delivery? 250 miles

It starts off in the air at least, but soon moves beyond the atmosphere. Two private companies are contracted by NASA to deliver cargo to the International Space Station, orbiting the planet 250 miles (400 kms) up there. The latest cargo load to make the 5 day journey was 7,700lb (3.5 tonnes) of food, clothing, computer gear, spacewalk equipment, science experiments and other supplies.



Have you read a good book lately?

Reflecting on my holiday reads whilst having a cuppa tea and wanted to share with you - Following the principle of Three I chose the themes of Real Life War Stories, Self Development and Business development. Would highly recommend any of these bad boys



Fun Facts Number 18

Is it a Bird? In a plane?

Animals have been transported by air since 1920s, with Domestic Pet Transportation, Aquarium animals and Zoo animals all able to be transported by specialist air cargo companies. Killer Whales, Giraffes, Elephants, Seals and even Lions have all been transported by air like modern day versions of Noah's Ark. Recently Swaziland sent 18 Elephants via Boeing 747 to an American zoo to preserve the Rhino population.



SEND US YOUR DETAILS :-

Name | Email Address

Mobile Number | Day and Month of Birth | Star Sign

And we will send you a free gift from Millennium Cargo to help you celebrate your big day!

Email your details to our Birthday Department
chadd@millenniumcargo.com



CARGO CHRONICLE

Wordsearch

Competition

Return your completed word search to us by **30th November 2018** to be in with the chance of winning the £50 prize. Come on all you eagle eyed word searchers out there, keep them peeled and put pen to paper before you forget.

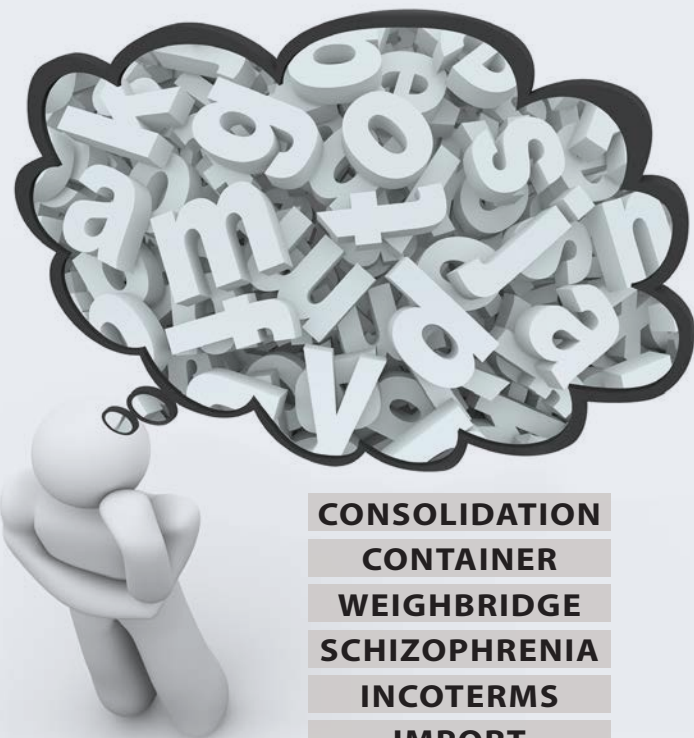
Good luck. We look forward to receiving your entry!

NAME: _____

COMPANY: _____

EMAIL: _____

TEL: _____



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W M Q E U S C H I Z O P H R E N I A L
C B R F J V P Y J A L Y P Q A I M O F
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V Y J F W I W Y L R B A H W D V Z W N



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be shy...*

*Just ask if you need any
further copies for colleagues
or team members, we have
plenty to share !!*



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Chadd Blunt

