

The Big Shipping Shake Up!

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# THE CARGO CHRONICLE



# ALL CHANGE!

## The Big Shipping Alliance Shake Up

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Read more on page two.



**Great to see you again!**

It's been a crazy few months in the cargo industry but I'm pleased to be back sharing the latest freight news and some weird and wonderful stories from the industry with you. If you're reading this then it means that the second edition of my newsletter has landed on your doorstep - I can hardly believe it's been 3 months already!

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# GREAT TO SEE YOU AGAIN

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The start of the year saw more change in the freight industry than ever before. From the alliance shake up on the Europe to China shipping route, to the introduction of the first UK-China freight train, it's no doubt that the last few months have been filled with great advances and good news for the cargo industry.



Here at Millennium Cargo we've been busy keeping our customers happy, building our brand new website and launching some pretty neat marketing funnels too. With the year flying by and summer fast approaching, it's been full steam ahead as we've worked to continue improving our service and hunting down the best solutions for our customers.

Keep reading to see what we've been up to and I'll see you again in the summer - let's hope it's a good one!



## The Big Shipping Alliance Shake Up!

Unless you've been living under a rock (or on a container ship!) for the last few months, you'll have heard there's been a shake up in the industry unlike anything we've ever seen before.

New alliances have been made and it's certain to have an impact on the industry going forward.

### So what's changed?

In summary, up until recently there have always been four major alliances working the Asia-Europe shipping route. That's no longer the case. As of 1st April 2017 previous service competitors have now joined together, sharing slots and vessels on this notoriously competitive route.

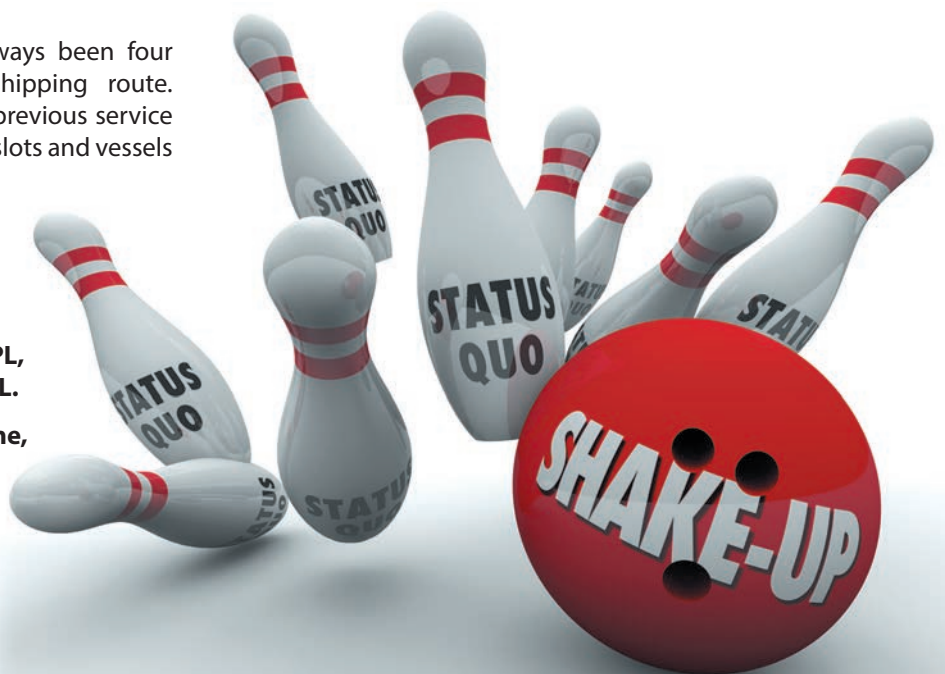
These three new alliances have been formed.

- **2M Alliance comprising of MSC, Maersk, Hamburg Sud and Hyundai.**
- **Ocean Alliance comprising of CMA CGM, APL, Cosco, China Shipping, Evergreen and OOCL.**
- **The Alliance comprising of NYK Group, K Line, MOL, Yang Ming, Hapag-Lloyd and UASC.**

We've yet to see the impact these changes have on the industry but I have high hopes. Whilst a shake up like this has never been seen before, I see it as a positive change that the industry was in dire need of.

Over the years I've had the pleasure to work for several of the companies involved in each alliance and I'm optimistic. My years spent at K Line, NYK and CMA CGM have left me with not only fond memories, but a keen understanding of how they really work too. This knowledge is key to ensuring that we get the best for our customers and will be invaluable as we move into the uncharted waters these changes will bring.

With all three alliances battling for dominance there's hope we'll see continued good service and some competitive pricing too. The impact these changes will have for you will vary depending on your individual circumstances but be assured that Millennium Cargo have got you covered. We fully understand each of the new alliances and we'll be bringing you the best shipping solutions and services as always.



# All Aboard The Freight Train! A New Way To Transport British Goods...

It's not too long ago that the first ever freight train from China arrived here in the UK. Well now we're returning the favour.

Until now, if you wanted to move goods to China you'd have to choose between the slower, cheaper option of sea shipping or the fast, more costly option of air freight. But now there's a third choice, the UK-China freight train.

Faster than shipping, yet cheaper than air, the new freight train is set to offer a cost effective, time efficient way to transport goods to China. This could be the solution we've been looking for.

On 10th April this year a train set off from Essex in the UK, carrying British made goods all the way to Yi-Wu in China. This was the first ever journey of it's kind and is possibly a game-changer for the transport industry.

The train carried 30 x 40ft containers, each packed full of

British produced goods including whisky, baby products, pharmaceuticals, vitamins and soft drinks.

Travelling for a total of 20 days it covered 7500 miles to get to it's end destination.

The route took it from Essex, UK through France, Belgium, Germany, Poland, Belarus and Russia before passing through Kazakhstan to finally reach Yi-Wu, China. In Duisburg, Germany and at various other points along the way, the train had to stop and the containers transhipped to an alternative train, to account for the differences in rail track gauges.

With the first journey completed successfully we can expect more trains scheduled in the near future.

For any further news about this exciting new route please contact any of the team here at Millennium Cargo.

## Budget and Transport Costs being Squeezed all the time?

Call Chadd in for a free  
and friendly chat  
to see how we can help....

**0121 311 0550**



*We would like to give  
you a huge 'thank you'  
for supporting our business  
for the last 21 years.*

*Cheers Max Cargo & the team*

# The Real Reason You Should Never Stop Learning

Earlier this year I had the great pleasure of meeting two incredible people, Sir Clive Woodward and Debra Searle. Both hugely successful in their own right, with some of the most inspiring stories and invaluable advice.

I took two whole days out of my schedule to go and hear them speak. Now, if you know me then you'll know that I'm a very busy man. My time is precious and I use it very carefully.

So why would I spend two days sitting in a conference, listening to a former rugby union coach and a woman who solo-sailed across the Atlantic, when I'm in the cargo industry?

Am I taking up rugby? Perhaps I'm planning a solo-sailing expedition?

Nope. You see, I'm a big believer in self-development. If you want to succeed in business or in life, you have to be prepared to change and to grow.

Over the years, I've regularly dedicated some of my time to working on me, learning new things, developing my skills, and honing my mindset and attitude. Without a doubt, this is the single biggest factor responsible for my success and for Millennium being where it is today.

I believe that in business (and in all aspects of life) you're either growing or you're dying. You have to be constantly pushing and

reaching for that next bit of progress, that next level, or you'll stagnate and eventually start sliding backwards. This is true whether you're a business owner or an employee, in both your career and your personal life. You have to keep learning, growing and pushing forward.

So how can you do this? You don't have to go to events like I do, just start reading 10 pages of a business or personal development book each day. Don't like to read? No problem. Grab your headphones and get on Audible. I've added a little of my top 3 must reads below to help you get started.

By reading books, listening to podcasts, attending courses, going to these events, and listening to people's stories I'm not only inspired, but I learn invaluable lessons that I can apply to my business too.

Self-development really is for everyone. In fact, here at Millennium it plays such an important role in our success that we even get our team involved too. By investing in my staff and supporting them in their own personal development, my team grows stronger and my business becomes more successful because of it.

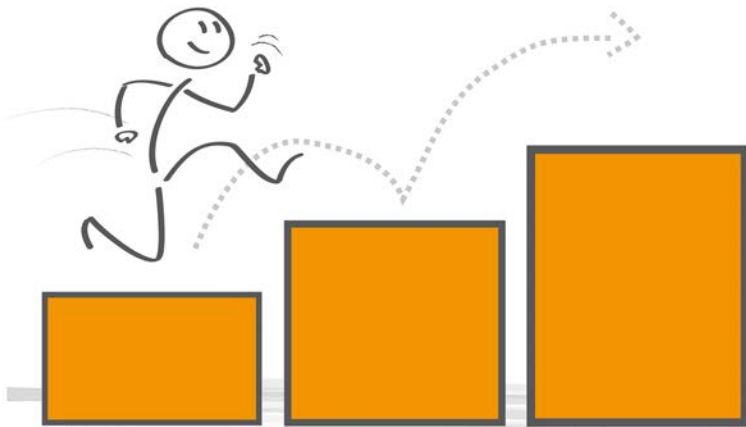
You can make your business, career, or life more successful too. So, what are you waiting for? Grab a book and start reading!

## Chadd's Top 3 Must Reads

**1: The Inside Out Revolution**  
by Michael Neill

**2: Illusions, The Adventures of a Reluctant Messiah**  
by Richard Bach

**3: The Toilet Paper Entrepreneur**  
by Mike Michalowicz



## Fun Facts Number 5

**As of this moment there are  
roughly 20 million containers  
crossing the world.**



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# Is A Robot Going To Steal Your Job?

Over the last few years technology has become integrated into our lives more than ever before. From the phone you carry in your pocket to the computers hidden in your car, washing machines and even your coffee maker. Computers and robots are everywhere.

It's predicted that in the next 15 years up to 30% of jobs will be impacted by automation. Meaning, robots and computers are going to dramatically change the way many jobs work, in some cases replacing the need for human intervention all together.

It's easy to see why. Recently a factory in Dongguang, China, replaced 90% of it's staff with robots. The result? Production rose by 250% and defects dropped by 80%. That's kind of tough to compete with.

But what's this got to do with the freight industry?

Whilst all previous attempts at automation in our industry have so far failed, that doesn't mean we're safe.

From drones in warehouses to self driving vehicles, there's no denying that there's a robot revolution heading this way.

I guess the real question is not will robots change the way our industry works, but instead, HOW will robots change the way our industry works? And when?

*I guess only time will tell.....*



## World's Largest Containership

World's Largest Container Ship Delivered [MOL Triumph] MOL Triumph Mitsui O.S.K. Lines (MOL) has taken delivery of the world's largest container ship, MOL Triumph, from Samsung Heavy Industries The vessel has a capacity of 20,170 TEUs and will be deployed in THE Alliance's Asia to Europe trade via the FE2 service. MOL Triumph will set off on her maiden voyage from Xingang in April 2017 and will sail to Dalian, Qingdao, Shanghai, Ningbo, Hong Kong, Yantian and Singapore. She will then transit through the Suez Canal and continue on to Tangier, Southampton, Hamburg, Rotterdam and Le Havre. She will then call at Tangier and Jebel Ali on the way back to Asia.

### **MOL TRIUMPH**

**Length: 400 meters (1,312 feet)**

**Breadth : 58.8 meters (193 feet)**

**Depth: 32.8 meters (107.6 feet)**

**Deadweight Tonnage: 192,672mt**



# You'll Never Believe This...

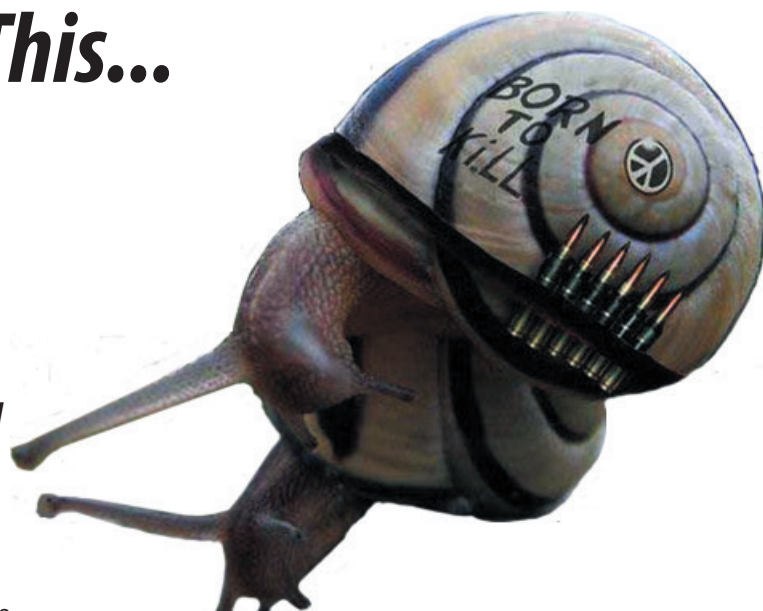
## Funny Stories From The World of Freight

*In the 28 years that I've worked in the shipping industry I've come across many weird and wonderful things. But none quite as funny as this...*

We recently sent a container to the USA. It was pulled for a customs examination which is nothing unusual, as spot checks often occur. Whilst completing the check, one of the customs officers noticed something worrisome. Something troublesome enough that he quarantined the shipment and prevented delivery of the container for 4 whole weeks.

What could it be? I hear you ask. It must be something serious. Unexplained chemical perhaps? A huge nest of oversized tarantulas? .... Nope .... It was a snail. Just a tiny, normal, harmless snail. Panic ensued. I've never seen such an over the top response in my life. Instead of just removing the snail and allowing the shipment to continue, the container was quarantined by a team complete with hazmat suits, fumigated and eventually cleared for collection once the "killer snail" had been "neutralised".

*Who'd have thought such a tiny thing could cause such trouble!*



## Fun Facts Number 6

*Shipping is cheap. It's so cheap in fact, that rather than fillet its own fish, Scotland can send its cod 10,000 miles across the ocean to China to be filleted, and then sent back for less than the price of doing it themselves!*



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and receive a  
fantastic gift on the day

SEND US YOUR DETAILS :-

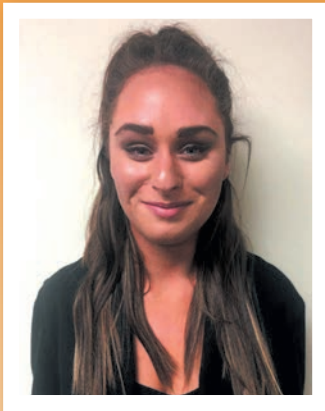
Name | Email Address | Mobile Number  
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**[birthday@millenniumcargo.com](mailto:birthday@millenniumcargo.com)**

# PROFILE: *Rebecca Hill*



**Nickname** Beechy, Beckster, Beechcroft, Becks.

**Age** 21 (And will be staying 21 forever).

**Hobbies** I'm a social media queen so I love going on Instagram, Facebook, Twitter, Snapchat everything to do with my phone - a hobby of mine. I try (try being the prime word) to go to the gym when I can, I LOVE shopping!!! Clothes shopping, makeup shopping, food shopping, any kind of shopping. I like going out to places to eat, trying new places to eat out, anywhere that sells wine.

**Any kids** not yet.

**Any pets** I have gold fish called nemo, Bruce and dory, but I do want a miniature bunny and a Pomeranian puppy!!!!

**Why did you become a Freight Forwarder** I became a freight forwarder, almost 3 years ago now, I chose this job as I myself had never heard of a freight forwarder and I didn't know anyone with this job, So this alone made me intrigued to want to learn more. I was intrigued to see what I could learn, see what the job and industry was about, learn the way of a freight forwarder and what came with being involved with the job. It turned out to be a good gut instinct to say yes to being a freight forwarder as the people and customers in this industry are fabulous people who I can now call friends.

**Something fun about yourself** I am a converted Boxing fan and was at Wembley Stadium for the recent Joshua - Klitschko fight - Amazeballs!

**Role here at Millennium Cargo** I am a freight administrator, fully experienced in exports and still learning with imports, bookings and quotes.

**Any unfulfilled ambitions** I would love to get my own house soon with the hubby! And go New York one Christmas for new year's, work related, I am always fulfilling my ambitions, they are never left unfulfilled.

**Why do you like your role at Millennium Cargo** I love my job because it is always challenging, there is never a dull day, there are always new tasks to challenge myself with. I love speaking to our loyal customers and new customers also, there is always something new to learn and I'm always more than happy to take the extra mile to help Customers and any of my colleagues.

## Is *Bigger* Really *Better*

How many of you remember that film "Super-Size Me" from 2004 starring Morgan Spurlock who ate only MacDonald's food three times a day for 30 days? Well it seems to me that the ocean carriers appear to be in some kind of Super-Size scenario where Bigger apparently is better with the carriers competing against each other in a race to have the biggest and largest carrying capacity.

Only a few months ago and as referred to on page 5, the MOL triumph was introduced with a carrying capacity of 20,000 teu, However this week we have witnessed the launch of the OOCL Hong Kong with a capacity of a staggering 21,413 Teu. It measures 399.87 meters in length and 58.8 meters in breadth which certainly ranks it among the largest in operation in terms of dimensions, However with its teu capacity of 21,413 it is the first vessel to go past the 21,000 mark.

Now when I started in shipping back in 1987 at Scan Dutch the average teu of most ocean vessels was a mere 1200 - 2000 teu per vessel, I recall a particular vessel called the Scan Dutch Corona and her capacity was 1282 Teu. So 28 years later an increase of more than 19,000 teu compared against the OOCL Hong Kong. I am no mathematician but that is approx. a staggering 1500% percent increase !! Imagine that against a large portion of fries at MacDonald's weighing 150g, Well similar math's 28 years later would make that same Large fries now be a whopping 2400 grams equivalent to 5291 pounds or approx. 38 stones....

I am sure even Morgan could not handle this amount of fries even if it was for Documentary research. Both MOL and OOCL have announced further additions to their fleet in coming months along with Maersk and other carriers so when will the Supersizing stop? I am not so sure but we are having fun trying to keep up with the constant influx of new additions and it makes for a bit of excitement in the ever changing world of freight and logistics, that's for sure.





# Congratulations!

Congratulations to Tasneem on being our latest winner for successfully completing and returning your Millennium Word Search in the last edition of The Cargo Chronicle, we hope you enjoy spending your £50 Marks & Spencers Voucher.

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## MILLENNIUM WORD SEARCH COMPETITION

**Win £50 M&S Vouchers!**

Return your completed word search to us by 28th July 2017 to be in with the chance of winning the £50 prize. Come on all you eagle eyed word searchers out there, keep them peeled and put pen to paper before you forget.

*Good luck. We look forward to receiving your entry!*

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